



**BACHELOR OF SCIENCE IN ENTREPRENEURSHIP**  
**(Regular Program)**  
*(based on CMO No. 18 s. 2017)*

**FIRST YEAR**

First Semester				Second Semester					
Course Code	Descriptive Title	Units		Pre-requisite/ Co-requisite	Course Code	Descriptive Title	Units		Prerequisite/ Co-requisite
		L E C	L A B				L E C	L A B	
GE-US	Understanding the Self	3			GE – CW	The Contemporary World	3		
GE-PH	Readings in Philippine History	3			GE – PC	Purposive Communication	3		
GE-E	Ethics	3			RIZAL	Rizal's Life and Works	3		
GE – MM	Mathematics in the Modern World	3			GE – ST	Science, Technology & Society	3		
GE – AA	Art Appreciation	3			FIL2	Filipino sa Iba't Ibang Disiplina	3		
FIL1	Kontekstwalisadong Komunikasyon sa Filipino	3			ECC2	Innovation & Management	3		
PE 11	Movement Enhancement (ME)	2			PE 12	Fitness Exercise (FE)	2		PE 11
NSTP 1	National Service Training Program 1	3			NSTP 2	National Service Training Program 2	3		NSTP 1
<b>TOTAL</b>		<b>23</b>			<b>TOTAL</b>		<b>23</b>		

**SECOND YEAR**

First Semester				Second Semester					
Course Code	Descriptive Title	Units		Pre-requisite/ Co-requisite	Course Code	Descriptive Title	Units		Prerequisite/ Co-requisite
		L E C	L A B				L E C	L A B	
CBMEC 1	Operations Management (TQM)	3			CBMEC 2	Strategic Management	3		
LIT1	Poetry	3			ECC4	Entrepreneurial Behavior	3		
ECC1	Market Research and Consumer Behavior	3			ECC5	Microeconomics	3		
ECC3	Opportunity Seeking	3			ECC6	Financial Management	3		
ME 1	See offered schedule	3			ECC7	Business Plan Preparation	3		
ME 2	See offered schedule	3			ME 3	See offered schedule	3		
PE 21	Physical Activities Towards Health & Fitness (PATH-Fit) 1 ( <i>Dance, Sports, Outdoor &amp; Adventure Activities</i> )	2		PE 12	PE 22	Physical Activities Towards Health & Fitness (PATH-Fit) 2 ( <i>Dance, Sports, Outdoor &amp; Adventure Activities</i> )	2		PE 21
<b>TOTAL</b>		<b>20</b>			<b>TOTAL</b>		<b>20</b>		

**THIRD YEAR**

First Semester				Second Semester					
Course Code	Descriptive Title	Units		Pre-requisite/ Co-requisite	Course Code	Descriptive Title	Units		Prerequisite/ Co-requisite
		L E C	L A B				L E C	L A B	
ECC8	Human Resource Management	3			ECC12	Social Entrepreneurship	3		
ECC9	Pricing and Costing	3			ECC13	Business Implementation II	5		
ECC10	Business Plan Implementation I	5			Track 1		3		
ECC11	Business Law and Taxes	3			Track 2		3		
ME 4	See offered schedule	3			Entrep 1	Personality Development	3		
IC	Industry Immersion (120 hours)	3			Entrep 2	Marketing Management	3		
<b>TOTAL</b>		<b>20</b>			<b>TOTAL</b>		<b>20</b>		

**FOURTH YEAR**

First Semester				Second Semester					
Course Code	Descriptive Title	Units		Pre-requisite/ Co-requisite	Course Code	Descriptive Title	Units		Prerequisite/ Co-requisite
		L E C	L A B				L E C	L A B	
ECC 14	International Business and Trade	3			Track 4		3		
ECC 15	Programs & Policies on Enterprise Development	3			<b>TOTAL</b>		<b>3</b>		
Track 3		3							
<b>TOTAL</b>		<b>9</b>							

**Note: For non-ABM graduates, the following bridging courses are required:**

Description Courses	Units
Fundamentals of Accounting	3
Principles of Management	3
Principles of Marketing	3
Business Finance	3
<b>TOTAL</b>	<b>12</b>

**Elective Subjects:** Direct Marketing, E-commerce, Wholesale and Retail Sales Management, Venture Finance, Events Management, Hospitality Management, Supply Chain Management, Franchising, Export Marketing, Entrepreneurial Marketing Strategies, Agribusiness, Family Business Management, Small Business Consulting, Microfinancing, Venture Finance, Managing a Manufacturing Enterprise, Creativity in Problem Solving, Negotiation, Management of Technology, Merger and Acquisition and Entrepreneurial Leadership in Organization.

**Specialized Tracks:** Agribusiness, Fisheries, Tourism Business, Hospitality, Culinary, Manufacturing, Service, Export-Import, Franchising and Distributorship Structure.